

Mentoring Program Successful Business Building Steps

Course 7 Module 4 Lesson 5 Your Workshop Handout (Template)

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Clearing Cravings

What do you Crave?				
Is there a time of day when you se	eem to crave it most?			
How long have you been annoyed	by this habit?			
Can you remember the FIRST time	e you were introduced to	o this?		
Phrases:				
Initial SUDs	2 nd SUDs	3 rd SUDs		



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NOTES:		

It is a proven fact that when people write on the paper, they will take it home with them.

Be sure that your contact information is on it as a header or footer AND put any announcements or promotions on the back.

I cannot tell you how many times I've had someone call me *months or even years after an event* because they'd kept the handout.

The most astounding was 7 years AFTER the workshop and they confessed that they had such a profound experience in the workshop that the handout had been on their bulletin board in their office all that time!